



## ***Personal and professional growth through voluntary service to self and community at the grassroots level.***

It's easy to feel a little bit perplexed these days.

Rates of social confusion, isolation, despair, and pessimism about the future are all trending up. Meanwhile, traditional outlets for those feelings — like churches and social groups — have been on the decline for decades. And of course, the 'screen' generations, social media, online dating, and other forms of virtual connection are replacing in-person connections at breakneck speed.

If this resonates with you, you're certainly not alone. Just about everyone seems to be suffering from something.

We have a lot to be grateful for in the 2020s, but it's hard not to wonder whether we are also the victims of our own success. While we enjoy greater ease and comfort than ever before, that progress is accompanied by a landscape of new obstacles, decisions, and challenges each of us must learn to navigate.

At Service Academy, we believe that while today's challenges may be novel, their solutions are not.

Thankfully, many of the same basic behavioral approaches that have worked for millennia are still effective today. It also helps to add a modern flavor, incorporate some psychological principles with the spiritual and behavioral ones we already know and love, and look to modern examples of people who are already effective in their own lives. We call it getting "forward to basics."

But the point is not merely to become organized and productive (though this is no small feat). History is littered with productive villains. Our model connects our audience with their own communities — and to a higher purpose — through local service. In service, we discover humility, we stretch our preconceptions, and we unlock a gratitude that money and achievement simply cannot generate.

When these crucial fundamentals are covered, one is ready to connect to a professional pursuit that will nourish mind, body, and soul. This is a *calling*. One can even have several! We help people navigate this adventure, too. After all, being motivated, productive, and properly oriented are still not the same thing as being *skilled*.



SA's professional development suite covers all the basics. Led by professionals in career development, one can learn everything from Project Management, to Resume and Cover Letter Development, to Work Life Balance, and much more.

Ultimately, through SA's lectures, courses, small groups, and service opportunities, one learns not just about one's self, but also about others and the community, and about a life well-lived. SA recruits will learn how to be productive in a way that serves a higher calling, and to use that productivity to let life grow up around them like a garden.

Through it all, they remain connected to the communities they serve.

And that's why we're called Service Academy.

SERVICE ACADEMY